

ACTRA
TORONTO

presents

CASTINGDIVERSITY.ca

The **FREE** casting database of ACTRA Toronto's physically and culturally diverse performers.

Castingdiversity.ca helps Producers, Casting Directors and Agents cast the world in Toronto. So **sign up now** to make sure you're seen!

Registration is simple, quick, and free to all ACTRA members!

What can you post on Castingdiversity.ca?

Sample Profile:

RICHARD YOUNG



Age: N/A Height: 5ft 10in
Hair: Black Weight: 166lbs

VIDEO CLIPS:

**Up to 3 Video Reels
of Your Work!**

AGENCY:

AMI
464 King Street East
Toronto, ON
M5A 1L7

**Your Top 3
Credits**

416-363-7540
pflagler@canadafilm.com

CREDITS:

PRODUCTION	COMPANY	ROLE	YEAR
English Bultar, Masala S.S. Productions Chai		Lead	2008
King (TV Series)	Global TV	Actor	2011
My Homeroom Teacher is A Vampire	The Second City	Company Member	2011

ETHNICITY:

South Asian
East Indian

LANGUAGES:

English

DISABILITY:

N/A

SPECIAL SKILLS:

Juggle
Singer
Weight Lifting

**Your Ethnicity
and/or Disability**

See how to quickly register and add your profile on the next page!

How to Register

1. Go to **www.castingdiversity.ca**
2. Click on **I'm an Actor**
3. Click on **Not Registered Yet**
4. You will need:
 - Your ACTRA membership number
 - Name
 - Current e-mail address

TIP: Make sure that ACTRA has your current e-mail address and that the one you use to register is the same one.
5. Your membership number will now become your **Username** when you log in.
6. Your **Password** will be e-mailed to you.
7. Once you receive your password go back to **www.castingdiversity.ca** then click **I'm an Actor**. At the **Login** window, enter your Username and Password.

How to Add, Edit and View Your Profile

1. After logging in, go to **Edit Profile**
2. Fill in the necessary fields such as **Name, Email and Agency Info**

TIP: Protect your privacy! We recommend that you list your agent's contact information only and refrain from putting your personal address/phone number under Agency Info.
3. Upload a **Profile Picture**

The maximum file size is 1MB. Click on **Browse** by the **Upload Photo** window. Choose the file you would like to upload from your computer's file folder and click **Open**.

TIP: Use a current colour photo.
4. **Additional Profile Information and Age**

TIP: Many Performers are reluctant to list their age. However, if you do not input your birth year your profile will not be included when a Casting Director/ Producer does any search for performers in a certain age bracket.
5. **Ethnicity**

Select up to three. We are aware that not all ethnicities are listed and are doing our best to update this.

TIP: Please list only what ethnicity you are and not what you can play.
6. **Languages**

Select up to three.
7. **Disabilities**

TIP: Please list only if you have a disability and not what disabilities you can play.
8. **Special skills**

Select up to three.

TIP: Don't overstate your skills. Your profile is only useful if it's truthful.
9. **Credits**

You will have the option of listing only three of your top credits.

TIP: More detailed information about yourself can be included by using the **Website** area below "Credits" to provide a link to another webpage where Casting Directors/Producers can view or download your resume.
10. **Reels**

Provide a link to a demo reel URL such as YouTube by pasting the link into the field. You can post up to three links.
11. **Save (Update)**

Make sure to save your profile by clicking **Update** or else your changes will be lost.
12. **View profile**

To view your profile, click **Home** at the top of the page, then click **View Profile**.