



FOR IMMEDIATE RELEASE
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ACTRA MEMBERS RATIFY NEW *AUDIO CODE*
Code covers voice-work for audio projects

TORONTO – ACTRA members have voted to ratify the terms of settlement for the new *Audio Code*. The *Audio Code* covers a wide-range of voice work for audio products including audiobooks, podcasts, automated phone prompts, robocalls, museum audio guides, transit messages, and more. The terms of the new *Code* take effect immediately.

The new *Audio Code* is a promulgated agreement – ACTRA establishes the minimum terms and conditions of engagement and asks that producers wishing to engage ACTRA members for voice work on audio productions sign on to the *Code*.

The new *Code* is a shorter document written in plain language and in a format that makes it easier to find the rates, terms and conditions for particular types of audio production.

“Our team of members and staff consulted widely to revamp this *Code*. We heard from producers, talent agents and voice performers that they wanted a new *Audio Code* that would be modern, relevant, clear and accessible – and we delivered,” said Ferne Downey, ACTRA National President.

“The revised *Code* will create new work opportunities in the digital voice arena while ensuring ACTRA members are protected and fairly compensated. For example the world of audio books in Canada is poised to explode and this new *Code* will fit like a good glove,” Downey added.

Highlights of the *Code* include:

- New pay models in easy-to-read rate charts that better reflect how the industry works and the needs of our members.
- Terms that embrace new and emerging forms of production, including digital media.
- Clear language about the right of performers to safe working conditions and reasonable hours.
- Simple and straightforward Use structures that allow producers to pay for blocks of time.
- New exclusions for *pro bono* musical or choral community recordings (e.g. amateur, church, volunteer).

ACTRA (Alliance of Canadian Cinema, Television and Radio Artists) is the national organization of professional performers working in the English-language recorded media in Canada. ACTRA represents the interests of 22,000 members across Canada – the foundation of Canada’s highly acclaimed professional performing community.

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Affiliated with the Canadian Labour Congress (CLC)
and the International Federation of Actors (FIA)

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