Factsheet #16

Film, Television & Digital Media Industry

Facts

Arts and culture are essential, not only to performers, but to our economy and our society. The film, television and digital media industry is big business.

Toronto’s Screen-Based Industry

- Toronto’s film and television industry directly employs more than 25,000 full-time workers.
- In 2013, screen-based production companies invested $1.19 billion in on-location filming in Toronto, exceeding the $1 billion mark for the third consecutive year.
- Television commercials accounted for $131 million while the animation component of the industry increased to $103 million.
- Investment in major domestic productions reached $515 million, and exceeded spending by major international productions ($439 million) by $76 million.
- The film, television and digital media industry generates millions of dollars of additional spending in Toronto.

ACTRA Toronto has more than 15,000 members and is the largest organization within ACTRA (Alliance of Canadian Cinema, Television and Radio Artists). As an advocate for Canadian culture since 1943, ACTRA continues to secure the rights and respect for the work of professional performers.
Ontario's Film & Television Production Activity

- The industry contributed $1.15 billion to the provincial economy in 2013, and accounted for almost 29,000 full-time direct and indirect jobs.
- Television series production, both domestic and foreign, is responsible for $916 million (80 per cent) of the total results.
- Domestic television series’ production contributed $641 million of the total amount.
- There are more foreign TV series produced in Ontario than ever before, accounting for $246 million.
- The number of domestic feature film productions decreased (29) in 2013, but spend was up nine per cent ($134 million), reflecting the higher production values of the films.

Canada's Film and Television Sector:

- Supported 262,700 full time equivalent jobs, including 132,500 film and television production jobs.
- Generated $12.8 billion in labour income.
- Generated $20.4 billion in gross domestic product (GDP).
- Television productions generated 59.8% of production revenues, followed by commercials (13.6%) and feature films (11.4%).
- Recorded an export value of $2.4 billion.
- Returned $5.5 billion in tax revenue: $2.8 billion in federal taxes and $2.7 billion in provincial and local taxes.
- Produced $279.7 million worth of computer animation.
- Produced $435 million worth of visual effects.