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Film, Television & Digital Media Industry Facts

Culture matters

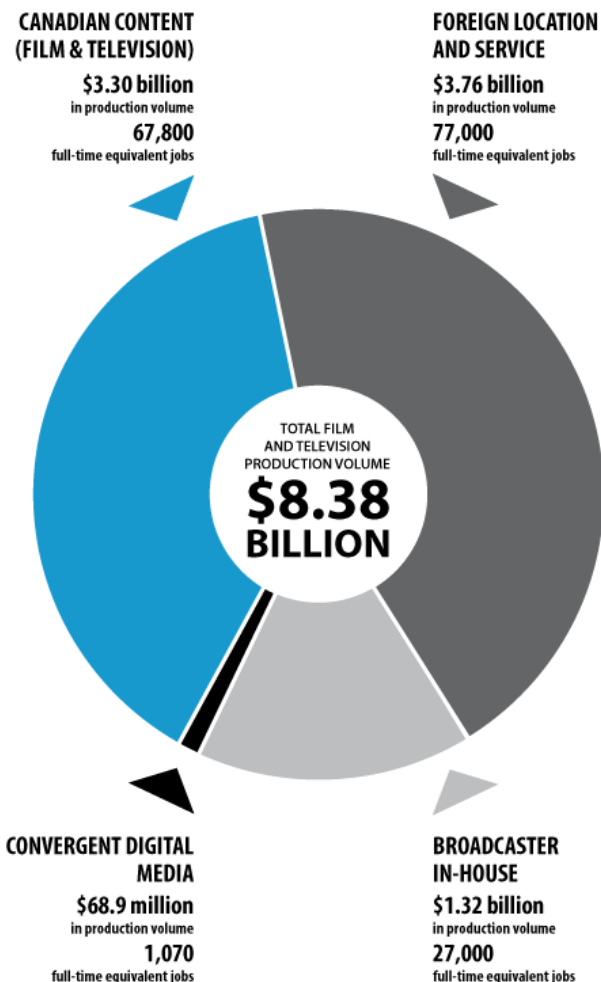
Arts and culture are essential, not only to performers, but to our economy and our society.

The film, television and digital media industry is big business in Canada.

Toronto's Screen-Based Industry

- Toronto's film and television industry directly employs more than 24,000 full-time workers.
- In 2017, screen-based production companies invested \$1.8 billion in on-location filming in Toronto, exceeding the \$1 billion mark for the seventh consecutive year.
- Television commercials accounted for \$392 million while the animation/VFX component of the industry contributed \$381 million.
- Investment in major international productions reached \$564 million, exceeding spending by major domestic productions (\$477 million) by \$87 million.
- The film, television and digital media industry generates millions of dollars of additional spending in Toronto.

CANADIAN PRODUCTION BY THE NUMBERS



ACTRA Toronto has more than 15,000 members and is the largest organization within ACTRA (Alliance of Canadian Cinema, Television and Radio Artists). As an advocate for Canadian culture since 1943, ACTRA continues to secure the rights and respect for the work of professional performers.

Ontario's Film & Television Production Activity

- The industry contributed \$1.6 billion to the provincial economy in 2017, and accounted for almost 32,800 full-time direct and indirect jobs.
- Television series production, both domestic and foreign, is responsible for \$1.4 billion (87 per cent) of the total results.
- Domestic television series' production contributed \$622.7 million of the total amount.
- There are more foreign TV series produced in Ontario than ever before, accounting for \$653.3 million.
- The number of domestic feature film productions increased by 40 percent (\$38 million) in 2017, but spending (\$80.6 million) was up by a more modest 15.6 per cent.

Canada's Screen Sector Value Chain:

- Supported 271,200 full time equivalent jobs, including 67,500 film and television production jobs in 2016/2017.
- Generated \$15.6 billion in labour income.
- Generated \$23.6 billion in gross domestic product (GDP).

Sources:

Film, Television & Digital Media Industry – 2013 Year in Review, Toronto City Council Economic Development Committee, April 2014

OMDC Background, Ontario Film and Television Production 2011-2013

The Economic Contribution of the Film and Television Sector in Canada, Nordicity, July 2013; Film Television and Video Production Service Bulletin, Statistics Canada, February 2013