

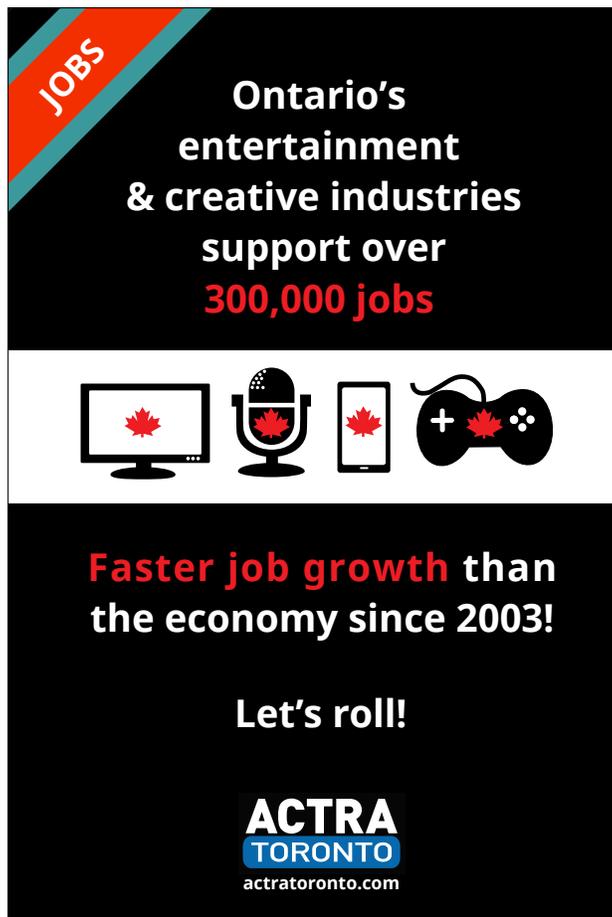
Film, Television & Digital Media Industry Facts

Culture matters

Arts and culture are essential, not only to performers, but to our economy and our society. The film, television and digital media industry is big business.

Toronto's Screen-Based Industry

- Toronto's film and television industry directly employs more than 25,000 full-time workers.
- In 2013, screen-based production companies invested \$1.19 billion in on-location filming in Toronto, exceeding the \$1 billion mark for the third consecutive year.
- Television commercials accounted for \$131 million while the animation component of the industry increased to \$103 million.
- Investment in major domestic productions reached \$515 million, and exceeded spending by major international productions (\$439 million) by \$76 million.
- The film, television and digital media industry generates millions of dollars of additional spending in Toronto.

An infographic with a black background. At the top left, a red and white diagonal banner says "JOBS". The main text reads "Ontario's entertainment & creative industries support over 300,000 jobs". Below this is a row of four icons: a computer monitor with a red maple leaf, a microphone with a red maple leaf, a smartphone with a red maple leaf, and a video game controller with a red maple leaf. At the bottom, it says "Faster job growth than the economy since 2003!" and "Let's roll!". The ACTRA Toronto logo and website are at the very bottom.

JOBS

Ontario's
entertainment
& creative industries
support over
300,000 jobs



**Faster job growth than
the economy since 2003!**

Let's roll!

**ACTRA
TORONTO**
actratoronto.com

Ontario's Film & Television Production Activity

- The industry contributed \$1.15 billion to the provincial economy in 2013, and accounted for almost 29,000 full-time direct and indirect jobs.
- Television series production, both domestic and foreign, is responsible for \$916 million (80 per cent) of the total results.
- Domestic television series' production contributed \$641 million of the total amount.
- There are more foreign TV series produced in Ontario than ever before, accounting for \$246 million.
- The number of domestic feature film productions decreased (29) in 2013, but spend was up nine per cent (\$134 million), reflecting the higher production values of the films.

Canada's Film and Television Sector:

- Supported 262,700 full time equivalent jobs, including 132,500 film and television production jobs.
- Generated \$12.8 billion in labour income.
- Generated \$20.4 billion in gross domestic product (GDP).
- Television productions generated 59.8% of production revenues, followed by commercials (13.6%) and feature films (11.4%).
- Recorded an export value of \$2.4 billion.
- Returned \$5.5 billion in tax revenue: \$2.8 billion in federal taxes and \$2.7 billion in provincial and local taxes.
- Produced \$279.7 million worth of computer animation.
- Produced \$435 million worth of visual effects.

Sources:

Film, Television & Digital Media Industry – 2013 Year in Review, Toronto City Council Economic Development Committee, April 2014

OMDC Background, Ontario Film and Television Production 2011-2013

The Economic Contribution of the Film and Television Sector in Canada, Nordicity, July 2013; Film Television and Video Production Service Bulletin, Statistics Canada, February 2013