

ACTRA / ICA – ACA Commercial

Intent to Produce for A706 Exclusions and/or A707 Members of the Public Waiver

At least 2 business days prior to the production of a commercial in which the Engager wishes to shoot undirected/unscripted scenes, the idea or outline for the commercial shall be provided to ACTRA.

A707 Waivers:

One of the criteria as outlined below must be satisfied. **Only one commercial** (including alternate versions per Article 1902) shall be made from material recorded at an event where such a waiver applies. The Engager shall pay for a waiver in the amount of **\$200.00** for the use of members of the public to appear in one commercial.

Article 2901: Contract Service Fee and Article 1218: Accident On Set

Both are applicable on Article 706 Exclusions and 707 Members of the Public Waiver. CSF's are calculated on scale rates and AoS is paid at the fixed rate of \$7.50 per person to a maximum of 25 persons.

Signatory Engager:	Agency:	Producer:
Advertiser:	Prod. Co:	City:

Budget information	Small: \$0 to \$25k	Medium: >\$25k to \$99k	Large: >\$99k
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Intended Use(s)	Canada	USA	New Media	Other
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National	TV	Radio	New Media	PSA	Other
Demo	Loc/Reg	Dealer	Seasonal	Infomercial	
Short Life	7 Days	14 Days	31 Days	45 Days	

Commercial Name	Shoot Date(s)	Shoot Location(s)

Article 707 Members of the Public Waiver:

- Undirected Background Scenes (Article 2204a)
- Undirected/Unscripted Scenes
- Live Events
- Person on the Street Commercials
- Hidden Camera Commercials

Article 706 Exclusions:

- Employees of the Advertiser
- Lottery/Contest Winners
- Unscripted persons appearing as themselves where Truth in Advertising is required

Production details:

Members of the Public count :	ACTRA Member count :
ACTRA Member Names :	

Outline of scene or event:

Date submitted:	ACTRA Production ID# (to be completed by ACTRA):
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