

Factsheet #15

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ACTRA
TORONTO

actratoronto.com

About ACTRA Toronto

A union of over 15,000 professional performers

ACTRA Toronto is the largest branch of ACTRA (the **Alliance of Canadian Cinema, Television and Radio Artists**), the union representing performers in the film, radio, television and new media industries. It is the largest organization of cultural workers in Canada.

ACTRA has a history which goes back 70 years, growing, as it did, out of the Radio Artists of Toronto Society formed in 1941. Since then, ACTRA has played an important and vital role in the welfare of performers and in the development of our industry.

ACTRA negotiates contracts on behalf of its members with producers and engagers. Our contracts determine minimum standards of pay and working conditions under which performers can be engaged in a diverse industry which includes independent film production, commercials, radio and television drama, telephony, video games, and web-based content.

In addition to the negotiation and administration of contracts, ACTRA also advocates for our industry and, more generally, for Canadian culture. ACTRA is nationally recognized as a leading proponent of Canadian culture.

As a founding member of **FilmOntario**, ACTRA Toronto plays an active role in representing the industry at home and internationally. We participate in international trade missions which aim to bring more work to our province. We are a key contributor to discussions within the industry and with government to facilitate a better business environment for production in Ontario.

ACTRA Toronto's jurisdiction includes all of Ontario outside the National Capital Region, and represents over 15,000 of ACTRA's 22,000 members.

We are proud of the work we do, but more so of the work done by our members. **Ontario's incredible wealth of talent is an important and precious resource.** Our performers bring alive our stories with conviction, skill and deeply felt emotion.

ACTRA Toronto has more than 15,000 members and is the largest organization within ACTRA (Alliance of Canadian Cinema, Television and Radio Artists). As an advocate for Canadian culture since 1943, ACTRA continues to secure the rights and respect for the work of professional performers.