

# THE FINEST PERFORMERS

Accessing ACTRA  
performers has never  
been easier!

## EASY ADMIN GREAT RATES

Working with ACTRA  
on digital ads is simple  
and affordable.

# INTRODUCING THE AOPP

The simple and  
affordable way to use  
ACTRA performers in  
your digital  
commercial.

# CALL ACTRA TORONTO TODAY

&

ask about the

# AOPP

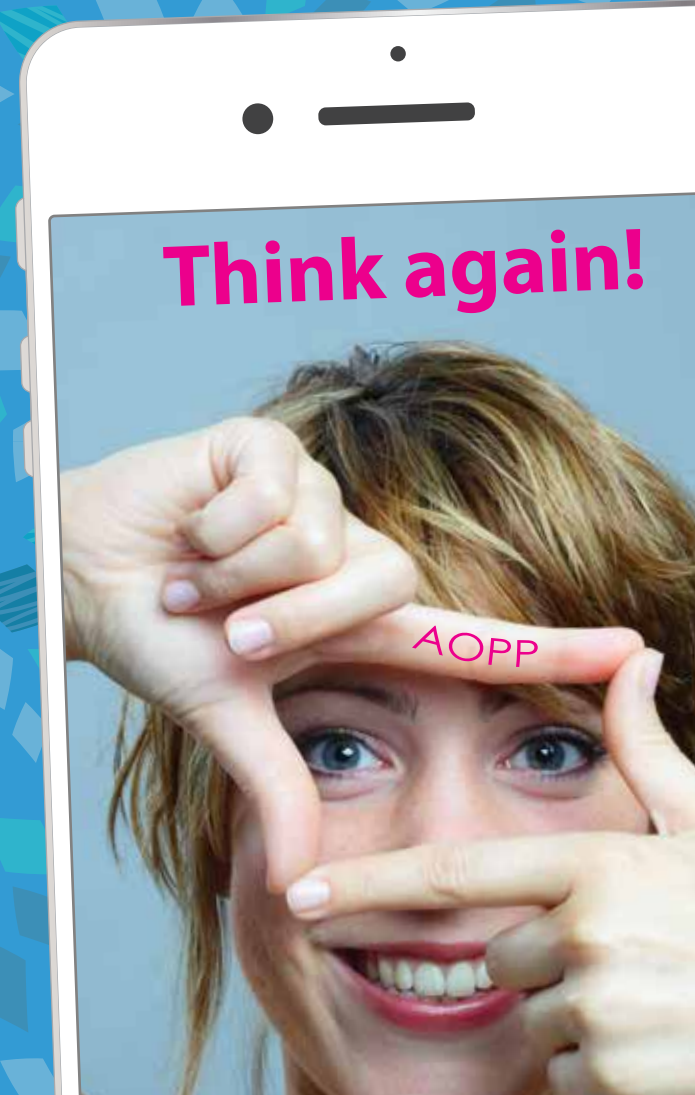
ACTRA ONLINE  
OPPORTUNITY  
PILOT  
PROJECT

## ACTRA TORONTO

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## ACTRA TORONTO

Think you can't afford  
ACTRA performers for  
your online commercial?



# So, how does it work?

To access ACTRA professional performers via the AOPP, a commercial production must meet the following requirements:

- Digital media distribution only
- Budget of \$75,000 or less
- No stunts
- Canadian performers only

Go ACTRA!

**ACTRA**  
**TORONTO**

actratoronto.com

# AOPP

- BEST PERFORMERS
- MICRO BUDGET RATES
- EASY "ALL-IN" FEES

The **ACTRA Online Opportunity Pilot Project** is a new way for Canadian advertisers to produce digital commercials. In an AOPP qualified project, you can hire an ACTRA Principal Performer for a one-time, all-in fee of \$1000 per 8 hour session.

## Performer Category

## AOPP Rate

Principal Performer	\$1000 (8 hour session)
Silent on Camera	\$1000 (8 hour session)
Voice Over	\$700 (4 hour session)
Group Singer	\$300 (2 hour session)
Background Performer	\$288 (8 hour session)

Budgeting for AOPP projects is easy because one year of use fees for performers in residual categories is included in the rates!

For further information about the ACTRA Online Opportunity Pilot Project (AOPP), including details about qualification criteria, terms and conditions, please visit [www.actratoronto.com](http://www.actratoronto.com).